



Northumberland National Park Authority  
Eastburn, South Park, Hexham  
Northumberland NE46 1BS  
Tel: 01434 605555

Reference No. 16NP0065

TOWN AND COUNTRY PLANNING ACT 1990  
**TOWN AND COUNTRY PLANNING ( DEVELOPMENT MANAGEMENT PROCEDURE )  
( ENGLAND ) ORDER 2015**

**Agent :**  
Mr Colin Wilson  
Eastburn  
South Park  
Hexham  
NE46 1BS

**Applicant :**  
Northumberland National Park Authority  
National Park Centre Once Brewed  
Bardon Mill  
NE47 7AN

Under the above Act, Northumberland National Park Authority hereby grants advertisement consent for:

**Application for advertisement consent on a temporary basis for 3 no. banners at National Park Centre Once Brewed Bardon Mill Hexham Northumberland NE47 7AN.**

as described in application reference **16NP0065** and in the plans and drawings attached to it, subject to the following conditions:

**Standard Conditions:**

- A** Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- B** Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- C** Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
- D** No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- E** No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation or, any road traffic sign, railway signal or aid to navigation by water or



air, or so as otherwise to render hazardous the use of any highway, railway, water way or aerodrome (civil or military).

Reason: As required to be imposed by Regulation 14 of the Town and Country Planning (Control of Advertisements) Regulations 2007.

**Other Conditions:**

1. Advertisement Consent is granted for a time-limited period, until 31st August 2017. The advertisements hereby approved shall be removed no later than 31st August 2017.

Reason: A time-limited consent has been sought by the applicant, and, in order to ensure that the signage does not have a long-term detrimental impact on amenity, including the setting of the Hadrian's Wall World Heritage Site and the Vallum Scheduled Ancient Monument.

2. The advertisements hereby permitted shall be carried out in accordance with the following approved plans and documents:
  - Application Form received on 30/06/2016
  - Annotated Site Plan (1562-500) received on 30/06/2016
  - Elevations (3no. Temp Signs Until August 2017) received on 30/06/2016
  - Email from Colin Wilson received on 07/07/2016 10:21

Reason: For the avoidance of doubt, to enable the Local Planning Authority to adequately manage the advertisements and to ensure the proposal accords with Policies 16, 18, 19 and 20 of the Northumberland National Park Authority Core Strategy & Development Policies Document (Core Strategy) and the National Planning Policy Framework (NPPF).

**Positive and Proactive Planning Statement**

The Local Planning Authority has acted positively and proactively in determining this application by assessing the proposal against the relevant policies in the National Planning Policy Framework and the Northumberland National Park Core Strategy and Development Policies Document. As a result, the Local Planning Authority has been able to grant permission for an acceptable proposal, in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.



Dated this: **16 August 2016**

**National Park Officer**

**Please note that this is not approval of plans under the Building Regulations. Also, this consent does not convey any approvals required under any other legislation, or override property rights held by other parties. Your attention is drawn to the notes attached. Failure to discharge planning conditions may result in the development not being authorised and subject to legal challenge.**



## NOTES

- (1) If the applicant is aggrieved by the decision of the Local Planning Authority to refuse permission or approval for the proposed development, or to grant permission or approval subject to conditions, he or she may by notice served within six months of the date of this notice, appeal to the Secretary of State in accordance with Section 78 of the Town and Country Planning Act 1990. Notice of Appeal may be submitted electronically via [www.planningportal.gov.uk/pcs](http://www.planningportal.gov.uk/pcs) or on the Planning Appeal Form which may be obtained from The Planning Inspectorate, Temple Quay House, 2 The Square, Temple Quay, Bristol, BS1 6PN. The Secretary of State has power to allow a longer period for the giving of a notice of appeal but they will not normally be prepared to exercise this power unless there are special circumstances which excuse the delay in giving notice of appeal. The Secretary of State is not, however, required to entertain such an appeal if it appears to them that permission for the proposed development could not have been granted by the Local Planning Authority, or could not have been so granted otherwise than subject to the conditions imposed by them, having regard to the statutory requirements, to the provisions of the development order and to any directions given under the order.
- (2) If permission to develop land is refused, or granted subject to conditions, whether by the Local Planning Authority or by the Secretary of State, and the owner of the land claims that the land has become incapable of reasonably beneficial use in its existing state and cannot be rendered capable of reasonably beneficial use by the carrying out of any development which has been or would be permitted, he or she may serve on the Council within the boundaries of which the land is situated, a purchase notice requiring that Council to purchase his interest in the land in accordance with the provisions of Part VI of the Town and Country Planning Act 1990.
- (3) In certain circumstances, a claim may be made against the Local Planning Authority for compensation, where permission is refused, or granted subject to conditions by the Secretary of State on appeal or on a reference of the application to them. The circumstances in which such compensation is payable are set out in Section 114 of the Town and Country Planning Act 1990.
- (4) Please note that only the applicant has the right to appeal. Third parties have no right to appeal against a planning decision.